RAJAR DATA RELEASE



Quarter 3, 2018 – October 24th 2018

All Digital Radio Listening

	Weekly Reach %		
	Q3 17	Q2 18	Q3 18
All Radio	90.1	89.2	88.8
All Digital	61.1	61.4	62.9
DAB	48.1	49.1	50.5
DTV	14.6	13.3	13.7
Online/Apps	18.3	19.6	20.3

Total Hours (millions)				
Q2 18	Q3 18			
1,106	1,026			
510	538			
368	391			
47	49			
94	99			
	Q2 18 1,106 510 368 47			

Share %				
Q3 17	Q2 18	Q3 18		
100	100	100		
48.8	50.2	52.4		
35.9	36.3	38.1		
4.9	4.6	4.7		
8.0	9.3	9.6		